

# EUPHONY'23

Chief Patron: Prof. Manoj Sinha Convener: Mr. Pardeep Singh Coordinator: Mr. Sanket Shekhar and Ms. Kavita. Date: 4th-6th October 2023 Venue: Aryabhatta College, University of Delhi Number of Student Registrations: 4500

### **Event Overview**

EUPHONY'23, the flagship annual festival organized by the Finance and Investment Cell (FIC) of Aryabhatta College, took place from 4th to 6th October 2023. This vibrant festival is designed to ignite the competitive spirit among students while providing them with a platform to enhance their knowledge, aptitude, and problem-solving abilities. Euphony 2023 aimed to bring together students from various colleges to participate in an array of competitions and cultural activities, encouraging collaboration and healthy competition.

The theme for EUPHONY'23 centered around fostering innovation, critical thinking, and teamwork, which are crucial for success in today's fast-paced world. The event attracted a significant number of participants, with students engaging in numerous competitions that tested their skills and knowledge across various domains.

### **Competitions and Highlights**

• Zeitgeist 2.0

The inaugural event that kicked off EUPHONY'23 was **Zeitgeist 2.0**, a week-long case study competition held from **28th September to 4th October 2023**. This virtual competition provided students with an opportunity to delve into the complexities of **Environmental**, **Social**, **and Governance (ESG)** and sustainability guidelines. The competition attracted participants from various colleges, encouraging a diverse range of insights and innovative solutions.

The judging panel comprised distinguished professionals in the field:

- 1. **Ms. Meghna Joshi**, a social entrepreneur and founder of SWAN Livelihood, who emphasized the importance of sustainable practices in business.
- 2. **Ms. Anoushka Kalra**, an analyst at Deloitte specializing in ESG and sustainability, who brought a wealth of knowledge and expertise to the judging process.

Participants were tasked with analyzing a specific problem statement related to ESG and sustainability, showcasing their critical thinking and analytical skills. The competition not only provided a platform for students to demonstrate their academic prowess but also highlighted the significance of sustainable practices in today's business environment.



Creatorthon

On **5th October 2023**, EUPHONY'23 hosted **Creatorthon**, an exhilarating filmmaking competition that invited teams to create short films within a limited timeframe. Teams were given the topic: *"What life do you live behind the face of society?"* This challenge allowed participants to explore societal themes and express their creativity through storytelling.

The judging panel included:

- 1. **Ms. Shivani Baig**, with over 13 years of experience as a Digital Marketing Manager and Instructor in education management, known for her insightful critiques of digital content.
- 2. **Mr. Nelson (also known as Elsin)**, a seasoned video editor and content creator with a remarkable portfolio, having worked with industry-leading names like Paradox.

Participants had three hours to script, shoot, and edit their videos before presenting them to the judges. The creativity and innovation displayed by the teams were commendable, with various storytelling techniques employed to convey deep messages about societal norms and individual struggles.



**Winner**: Team Simulacra was awarded the title for their exceptional storytelling, inventive approach, and impressive execution, showcasing the power of cinema as a medium for social commentary.

#### • F1nance Fierce

F1nance Fierce was another highlight of EUPHONY'23, taking place on 5th October 2023.



This event began with a virtual preliminary round, where eight teams competed to secure their spots for "The Final Race Day." Participants experienced a thrilling simulation of Formula 1 trading, which comprised three phases:

• **Silent Bidding**: Teams submitted bids for Formula 1 companies via Google Forms, allowing them to acquire companies based on their highest bids.

• **Players Auction**: This phase mimicked a real auction, with participants bidding on players assigned minimum bid prices and quality points.

• **Counterfeit Paper Trading Simulation**: Teams negotiated prices for F1 kart rentals, engaging in a dynamic trading environment with an infusion of 200 crores in fresh capital.

The event was intense and competitive, requiring participants to employ strategic thinking and negotiation skills. After two hours of rigorous competition, **Team Econova** emerged victorious, demonstrating exceptional

teamwork and strategic foresight.

### Invest-O-Rama

**Invest-O-Rama**, held on **6th October 2023**, was a portfolio management simulation that mirrored real-life investment scenarios. The event consisted of two rounds:

- 1. An **online quiz** focused on investment and portfolio management, conducted through Unstop to shortlist the top eight teams.
- 2. The subsequent round involved teams managing a virtual investment portfolio, where they made strategic trades based on economic trends and market fluctuations.



Participants navigated through various challenges that tested their investment acumen, trading skills, and ability to adapt to changing market conditions. The team with the maximum profit at the end of the simulation was declared the winner, emphasizing the real-world implications of investment strategies.

• Game of Life

The **Game of Life** event combined elements of a life simulation board game with an exciting treasure hunt, led by event heads Jiyaa, Khushi Dudy, and Gaurav Sharma. This engaging event took place on **6th October 2023** and featured two rounds:

- 1. **Preliminary Online Treasure Hunt**: Teams raced to solve clues, with the fastest eight progressing to the main round.
- 2. **On-campus Hunt**: This stage included financial tasks that teams had to complete to secure a head start in selecting their career options.

After selecting their careers, participants navigated the Life game board, where they faced various financial challenges and opportunities, determined by a spin of the wheel. The victors, **Team Victory Visionaries**, amassed the most wealth, followed closely by **Kasukabe Defense Group**, showcasing their ability to navigate financial obstacles effectively.

### • IPL Dugout 5.0

**IPL Dugout 5.0**, a real-time bidding war event revolving around the Indian Premier League (IPL), was another thrilling addition to EUPHONY'23. The event involved three rigorous rounds:

- 1. A **quiz** focused on cricket-related questions to shortlist teams.
- 2. A silent bidding process to select the top 10 teams.
- 3. The **Dynamic Mega Auctions**, where teams competed to assemble their ideal Playing XI.



The event was characterized by intense competition and strategic gameplay, with twists emerging in each round. **Team Ayush Mall** from Aryabhatta College triumphed in the final round, demonstrating effective teamwork and strategic planning.

• Gourmet Gamble



**Gourmet Gamble**, a case study competition that tested participants' knowledge and skills in restaurant management, took place during EUPHONY'23. The event commenced with an online quiz on Unstop, which helped shortlist the top eight teams from over 600 registered participants. The final round consisted of a restaurant management simulator, where teams had to balance franchise development with profitability. This engaging simulation allowed participants to apply theoretical knowledge in a practical scenario, honing their decision-making and management skills.

# **Cultural Activities**

In addition to the various competitions, EUPHONY'23 also showcased a range of cultural activities that contributed to the vibrant atmosphere of the festival.

### • Balla Ball (Inter-college Cricket Tournament)

The inaugural edition of the **Balla Ball** inter-college cricket tournament brought together four esteemed teams: Aryabhatta College, Aatma Ram Sanatan Dharam College, Keshav Mahavidyalaya, and Motilal Nehru College. The tournament featured thrilling matches played with a Red Flash Ball in a format of 10 overs per inning.

In the first match, Aryabhatta College showcased their batting prowess by posting a formidable total of 105 runs, leading to a hard-fought victory over Aatma Ram Sanatan Dharam College. The second match witnessed Motilal Nehru College dominate with an impressive score of 129 runs, easily overcoming Keshav Mahavidyalaya.

The tournament not only promoted sportsmanship but also fostered camaraderie among participating colleges, enhancing the overall Euphony experience.



#### • Malang 2.0 (Dance Competition)

**Malang 2.0**, a group dance and solo dance competition, served as a highlight of the cultural segment of EUPHONY'23. The event showcased a wide variety of dance forms, from contemporary to classical, attracting participants from various Delhi colleges.

The competition featured three group dance teams, including Spardha from Shaheed Bhagat Singh College, Swayy from Lakshmi Bai College, and Funk in Motion from MAITS, along with nine talented solo dancers. The energy and enthusiasm of the performers captivated the audience, creating a vibrant atmosphere that celebrated artistic expression.

The event not only highlighted the incredible talent within the college community but also fostered a sense of unity and collaboration among the participants.



Band Performance



To conclude the festival, the Finance and Investment Cell organized a band performance featuring **Aurum**, the official rock band of Ramanujan College. The performance electrified the evening, showcasing a mix of acoustic sets and popular covers, including the standout song "Choo Lo" by Local Train.

The band's soulful melodies and dynamic stage presence resonated with the audience, creating an intimate and electrifying atmosphere. The success of the performance exemplified the power of music to bring people together, providing a fitting conclusion to EUPHONY'23.

## **Participation Statistics**

EUPHONY'23 saw a remarkable turnout:

- Total Registrations: Over 4500 participants across various events
- Number of Participants: Over 600 participants came to the campus
- Number of Members Involved: 70 Members of the Finance and Investment Cell were
  Involved

Poster for the Event:



### LIST OF ATTENDEES

The event was physically attended by more than 600 people at the college campus. Some of the people who attended the event are as follows:

Name	Course
Vanshika Gahlot	B.A economic (honors)
Jigyasa Khanna	B.A. (Hons) Political Science
Piyush pal	B.com (H)
Anmol Gupta	B.Com (Hons)
RISHI AGARWAL	B.COM HONS
Ujjwal Khemka	B.com Hons
Shubh Chopra	B.com Hons
Rouneik Kumar	B.Com Hons.
Devansh Gupta	B.com(Hons)
Saanchi Mehra	Ba (hons) psychology
Satvik Chhabra	BA Eco Hons
Rahul Sood	BA Economics Hons
Sourabh	BA Economics Hons
Sparsh garg	BA program
Yashvardhan Sharma	Bachelors of Business Economics (BBE)
Vishal rana	Bachelors of management studies
Rohit Ramani	BBE
Priyanshu Mallick	BBE
Rhytham seth	BBE
Ryanshi Aggarwal	BBE
Samarth jain	Bcom
Tanisha Saxena	Bcom Honours
Tushar Nagpal	Bcom Honours
Shubhangini singh	Bcom Honours
Shivam Singhal	Bcom hons
Anisha Saxena	Bcom hons
Rishika Khera	Bcom Hons

Aayushi	bcom hons
Ayush Kataria	Bcom Hons.
Ansh chopra	Bcom prog
Tisha Jain	Bcom prog
Priyam jain	Bcom program
PARTH MAHINDRU	BMS
Piyush Yadav	BMS
Rishit Sharma	BMS
Saanvi Bansal	BMS
Shrish Dewan	BMS
Suresh Malani	BMS
Tanmay Lalwani	BMS
Ananya Khurana	BMS
Khyati Mukhija	BMS
Madhav Gulati	BMS
Varun Pandey	BMS
SHIVAM SHARMA	BMS
Tanisha	Bms
Shakshi	BSC HONS COMPUTER SCIENCE
Hitarth Arora	Eco hons
Prachi Kalia	Economics Honours
Vansh Aggarwal	Economics hons
Vansh Sarin	Economics hons
Preksha Agarwal	Economics hons